



PARTNERSHIP DECK



PUBLIC ENGAGEMENT & EDUCATION
PARTNERSHIP OPPORTUNITIES



Sacramento Sustainability Forum 2.0 is a public engagement & education platform, empowering the community to create a more sustainable society.



PUBLIC ENGAGEMENT & EDUCATION PARTNERSHIP OPPORTUNITIES

Who's SSF 2.0?

Sacramento Sustainability Forum 2.0 is a public engagement & education platform, empowering the community to create a more sustainable society. SSF 2.0 produces monthly infographics & videos depicting sustainability in the Sacramento region providing a foundation for our programs: events, workshops, campaigns & technology. We are on a mission to create a cultural shift by bringing transparency and active engagement with the *positive* sustainable development activities of our region. Understanding our strengths provides a foundation of pride and empowerment to build upon for exploring how we will collectively maximize sustainability and move toward creating a better world for all humanity. We are devoted to create a proven model to shift culture while engaging hundreds of thousands in the Sacramento region. When successful we will replicate the model in cities throughout the state, nation, and then world.

Yeshua Adonai
Executive Director



**SSF 2.0 team 30+
Volunteers // Advisors**
ssf2.org/about



Non-profit // B Corporation

SSF 2.0 is a volunteer organization pending its 501(c)3 status seeking startup support. Sponsors/investors fund our team build a self sustaining model so we may transition to a B Corporation within the next couple years.

SSF 2.0 programs:

Events

SSF 2.0 hosts monthly multidisciplinary events presented by leading edge speakers, lively entertainers, innovative clean technologies and imaginative arts providing an immersive engaging experience into the sustainability topics of our region. Within each event diverse sub-topics cross pollinate interest groups to inspire new connections, facilitate collaboration, empowering local organizations with new supporters. Our events have expanded to include festivals which act as a thriving sustainability hub for the public.

Workshops

SSF 2.0 interactive workshops are designed to empower the green marketplace workforce by repurposing the event education and engagement experience. Workshops provide practical relevant sustainability principles for future generation leaders, College & University students, in addition to the private and public sector workforce.

Campaigns

SSF 2.0 reaches the masses through sustainability Public Relations campaigns. We simplify the ambiguity of sustainability and its complex topics into understandable stories for the common citizen to understand. We dilute environmental & social concerns into relevant individual questions to answer which unite the region collectively.

Technology

SSF 2.0 is developing a mobile application that educates, engages, empowers, and measures individual and community active behavior change through a social network marketing platform connecting consumers and the green marketplace. Technology will be used at kiosks next to a large infographic print in high traffic public spaces.

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INFOGRAPHIC & VIDEO SERIES display systems view of region providing bases for all SSF 2.0 projects. Each monthly infographic & video depicts a new topic aimed to inspire & challenge viewers to engage & answer a single question. Community answers are aggregated into livestreams for all to view.

MONTHLY COSTS
\$5,000 minimum

MONTHLY TOPICS

- June 14' - Shared Vision // foster a shared vision of Sustainable Sacramento // ssf2.org/vision
- July - SmartFuel // explore renewable energy & alternative transportation
- August - SmartWater // explore the water solution
- September - SmartFood // explore the edible city
- October - Farm-to-Fork-to-Fuel // explore reuse, recycle, biofuel, compost
- November - SmartBiz // explore social entrepreneurship, green technology & conscious capitalism
- December - SmartLiving // explore Lifestyle of Health & Sustainability & cultural creatives community
- January 15' - SmartEd // explore sustainability education programs available for the future generation
- February - SmartEnergy // explore residential & commercial programs



<p>SmartFuel</p> <p>Jul 14'</p>	<p>SmartWater</p> <p>Aug 14'</p>	<p>SmartFood</p> <p>Sep 14'</p>	<p>Farm to Fork to Fuel</p> <p>Oct 14'</p>
<p>SmartBiz</p> <p>Nov 14'</p>	<p>SmartLiving</p> <p>Dec 14'</p>	<p>SmartEd</p> <p>Jan 15'</p>	<p>SmartEnergy</p> <p>Feb 15'</p>



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EVENTS

FESTIVAL // prior to our monthly main events we host a sustainability public festival. Our multidisciplinary festivals are a cultural hub with live music, local sustainable food, entertainment, engagement activities mixed with an exhibition of organization booths and art displays related to the sustainability topic of the month. Monthly festivals engage thousands of the public each month. Complementary bike valet provided.

MAIN EVENT // within each event we provide catered networking, key thought leading speakers, facilitated working groups, engagement session, exhibitors and a panel discussion. Monthly events bring together a diverse crowd of 200+ curious and passionate citizens such as social entrepreneurs, government officials, students, non profit community, politicians, creatives, business owners, & artists. Events are held the Third Thursday of each month, 5-9pm at the Clunie Community Center, McKinley Park. ssf2.org/events

MONTHLY COSTS
\$10,000 minimum

SSF HISTORY

30+ events
100+ speakers
1,500+ attendees
3 yrs



SSF 2.0 FESTIVAL

3,000+ attendees
monthly
ARTIST COMPETITION \$2,500

Our festivals showcase a monthly competition challenging artists to display creative solutions to the sustainability topics of the month. The public engages, votes & determines monthly artist cash prize winner.

SPACE TO EDUCATE, ENGAGE, & EMPOWER THE COMMUNITY



SSF 2.0

Sacramento Sustainability Forum

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WORKSHOPS

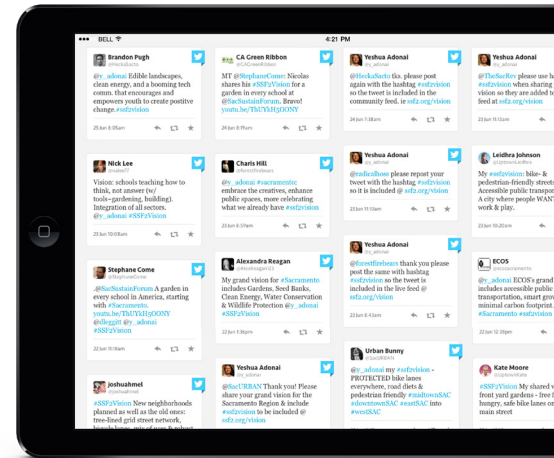
Our interactive workshops use the infographic & video series as a foundation. Each transformative workshop inspires & challenges the audience to engage with regional sustainability topics & answer a personally relevant question. 'What does this mean to you & what will you do?' Answers are shared on social media platforms and aggregated into a live stream of community pledges for all to view & share. We are establishing a certified workshop facilitators program for practitioners to exponentially grow the group for collective impact.

SCHOOLS // educate, engage, and empower students with the sustainable development actives of our region. We envision every College/University student informed and empowered to (re)create our future. We are training a SSF 2.0 student Ambassador team, representing California State University, Sacramento, Sacramento City College, and American River College.

ORGANIZATIONS // educate, engage, and empower the workforce with the sustainable development actives of our region. The public and private sectors provide a revenue stream that will eventually support an internal self sustaining model for SSF 2.0.

MONTHLY COSTS

\$2,500 minimum



Live stream of communities individual commitments to sustainable action. i.e. ssf2.org/vision



Student sustainability leaders representing half a dozen educational institutions in the region met for the first time at SSF 2.0 June 14' event. Collectively on their own initiative they approached SSF 2.0 planning team seeking mentorship and support to bring sustainability into their schools.

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CAMPAIGNS

Our sustainability campaigns distribute the infographic & video series to the masses. Each graphic is used as a portal to bring the community together around a specific sustainability topic. We are building technology to take the public into the infographic at specific locations connecting the citizen with the green good of our region.

MONTHLY COSTS

\$2,500 minimum

LOCATIONS

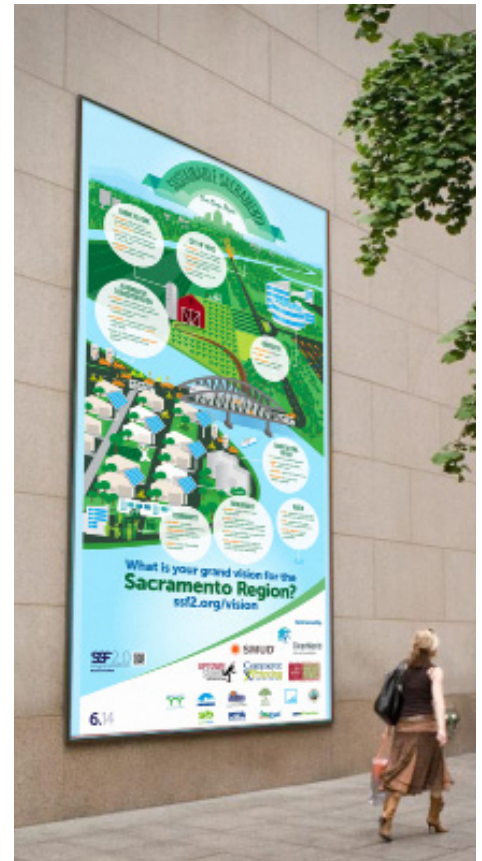
- Colleges/Universities
- Jr/High schools
- Libraries
- YMCA's
- Boys & Girls Clubs
- Community Centers
- Sustainable Businesses
- Public Transit
- Hospitals
- Malls
- Gyms
- Banks
- Grocery stores
- Movie theaters
- Restaurants, bars
- Wineries, Breweries
- Coffee shops
- 'Green' Organizations
- Conferences / festivals
- Convention Center
- CalExpo
- Airport
- Raley's field
- Arena
- Museums
- Art galleries
- ...

Billboards

Posters



Standing banners



EDUCATE, ENGAGE, & EMPOWER THE MASSES



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IMPACT INVESTORS* [events, workshops, & campaigns]

- Featured in promotional event materials
- Featured in infographic & video
- Event registration, exclusive VIP networking & reserved seating with speakers
- Preferred display area during multidisciplinary exposition
- Infographic poster prints



EVENT SUPPORTERS*

- Event registration, & recognized at event
- Multidisciplinary exposition booth
- Infographic print(s)



*monthly (or one time) cash and/or inkind sponsorship/partnership available



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SPONSORSHIP FORM

- Donate \$ _____
- Sponsor level (Emerald, Platinum, Gold, etc.): _____
- Discuss customized sponsorship/partnership

PAYMENT:

- Wire Transfer // 121143037 (routing), 3203213 (account)
- Check Enclosed (made payable to "SSF")
- Please Invoice

CONTACT INFORMATION:

Please write name or company exactly as it should appear in promotional materials and donor recognition

Name/Primary Contact: _____ Title: _____
Company (if applicable): _____ City: _____ State: _____ Zip: _____
Mailing Address: _____
Phone/Work: _____ Mobile: _____
Email Address: _____
Website: _____

Signature: _____

After completion of above, please send to:

Sacramento Sustainability Forum 2.0
1931 H St, Sacramento, CA 95811
yeshua@ssf2.org

For questions or further inquiry, please contact:

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